





WHITE CASTLE HAS
A NEW LOGO

**TIMELESS VALUES,
MORE IDENTITY**

SINCE 1966, WE HAVE BEEN DEDICATED TO CARING FOR PEOPLE AND HOME WITH AN APPROACH FOCUSED ON THE USE OF NATURALLY SOURCED RAW MATERIALS AND CAREFUL, METICULOUS PROCESSING.

OUR VALUES OF QUALITY, SUSTAINABILITY, AND ITALIAN AUTHENTICITY ARE UNWAVERING. WE HAVE ALWAYS UPHELD THEM AGAINST PASSING TRENDS, AND OUR CUSTOMERS RECOGNIZE THIS.

TODAY, AFTER MANY YEARS, OUR COMMITMENT IS STILL THE SAME, BUT WE HAVE DECIDED TO MAKE OURSELVES MORE APPEALING WITH A NEW LOGO AND PACKAGING TO BE EVEN MORE ATTRACTIVE ON THE SHELVES.

white castle, a natural choice



origine naturale

WARDROBE PERFUMERS

- ▷ SOFT SACHETS WITH NATURAL SEEDS SCENTED WITH INTENSE AND FRESH FRAGRANCES.
- ▷ HUNG IN THE WARDROBE -USING THE DESIGNATED HOLE- OR PLACED IN DRAWERS, THEY INFUSE CLOTHES AND LINEN WITH A FRESH, ENVELOPING FRAGRANCE
- ▷ THE FRAGRANCE LASTS FOR APPROXIMATELY 6 WEEKS.
- ▷ AVAILABLE IN 4 FRAGRANCES: WHITE MUSK / LAVENDER / COTTON FLOWERS / TALCUM.

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art. 930430

▷ Size: h 106 × 60 × 39 cm



art. 430

NATURAL SCENTED SEEDS FOR LINEN





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HOME FRAGRANCES



art. 930400

▷ size: h 106 × 60 × 39 cm

art. 400

"ASPIRA & PROFUMA"

NATURAL REFRESHING SEEDS FOR VACUUM CLEANERS



▷ Made of natural seeds

▷ Intensely and durably enriches the air with fresh, nature-inspired fragrances while using the vacuum cleaner

▷ The vacuum cleaner in the closet doesn't release unpleasant odors but instead a pleasant fragrance

▷ Suitable for all types of vacuum cleaners with dust bags

▷ Available in 2 fragrances

- SILVERY PINE
- CLEAN



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HOME AIR FRESHENERS



art. 930272

▷ size:
h 176 × 35 × 26,5 cm

art. 272

PERFUME
FOR HUMIDIFIERS AND RADIATOR WATER-BASIN
100 ml



▷ Distribute a pleasant fragrance throughout the house

▷ Available in 2 fragrances
- **EUCALYPTUS**
- **PINE**



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WARDROBE FRESHENERS

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art. 857

LEGNOMAGICO

NATURAL WOOD POMANDERS FOR DRAWERS



- ▷ Available in 2 fragrances
 - Intense and aromatic
BAMBOO SCENTS
 - Fresh and pleasant
FLOWER FRAGRANCE

- ▷ 100% natural wood

- ▷ Fragrance will work for about 4–5 weeks

art. 973

WOODEN HANGER

NATURAL WOOD POMANDERS FOR DRAWERS



- ▷ Available in 2 fragrances
 - Intense and aromatic
BAMBOO SCENTS
 - Fresh and pleasant
FLOWER FRAGRANCE
- ▷ 100% natural wood

- ▷ Fragrance will work for about 4–5 weeks



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HOME HYGIENE

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MARSEILLE SOAPS

- ▷ BIODEGRADABLE
- ▷ MADE WITH NATURAL INGREDIENTS, EMOLLIENT SUBSTANCES
- ▷ SUITABLE FOR HAND WASHING DELICATE GARMENTS
- ▷ FOR PRE-TREATING STAINS, APPLYING DIRECTLY TO THE STAINED AREA
- ▷ GENTLE ON FABRICS AND ALSO ON THE HANDS



art. 1003

HAND CLEANSER FOR THE KITCHEN NO ODOR 500 ml

- ▷ Ideal for removing tough odors such as garlic, fish, and onion
- ▷ With eco-friendly odor absorber
- ▷ With a gentle surfactant from rice oil
- ▷ Delicately scented with a fresh Mediterranean note



art. 1007

100% PURE MARSEILLE FRAGRANCE FREE 250 g

- ▷ With olive oil
- ▷ Neutral
- ▷ Nickel tested



art. 1008

MARSEILLE SOAP WITH TEA TREE ESSENTIAL OIL 250 g

- ▷ With olive oil
- ▷ With tea tree essential oil, which has antimicrobial and bactericidal properties
- ▷ With lemongrass essential oil, which releases a sweet and fresh fragrance on the fabrics



art. 1009

TEA TREE ESSENTIAL OIL 100% PURE 10 ml

- ▷ Obtained by distilling the leaves of the Tea Tree also known as Melaleuca Alternifolia
- ▷ Usage: **PURE** as a dermopurifying agent, **DILUTED** in water as a refreshing and natural remedy for intimate hygiene. It can be used diluted in trays for humidifiers or essential oil diffusers.